

Mike Dawson

A New Day for Monterey

CITY HALL EXPANSION:

“We may have won a battle, but we haven’t won the war. The Monterey City Council may try to revive the project in as little as a year’s time. As your Mayor, I will make sure that does not happen. I will work to get our city employees the work space they need through other means.”

FISCAL RESPONSIBILITY:

“I believe in balanced budgets and government that lives within its means. As Mayor, I will fight for the taxpayer and insist on transparent financial accountability in every city department.”



PUBLIC SAFETY:

“As your Mayor, I will work to ensure that our police, fire, and paramedic services are fully funded and operate in a timely, efficient manner. The residents of Monterey deserve this from their city government.”

NEIGHBORHOODS:

“Monterey is composed of many historic and charming neighborhood communities. I will be a Mayor for all our neighborhoods, working to protect them from noise, traffic, and unwise development.”



WATER:

“Cal-Am wants to sock ratepayers with a 100% increase in water bills. I say ‘No.’ As Mayor, I will explore the possibilities of having the City of Monterey run its own utilities and save water users thousands of dollars.”

GROWTH:

“Monterey is practically built-out. We cannot afford rampant development that worsens traffic and our water problems. As Mayor, I’m willing to listen to the developers but prepared to vote against their proposals if they conflict with the best interests of our community.”



www.montereyvoter.com



Mike and his strongest supporter, his wife Carole.

Mike Dawson—Making a Difference for Monterey

Mike Dawson is proof that the average citizen can fight City Hall and win. When the Monterey City Council voted to spend \$14 million on an ill-conceived project to expand City Hall, Mike stood up to the politicians and said “STOP.”

Mike launched “Let the Voters Decide,” a grassroots effort of Monterey residents determined to let the people have the final say on the proposed City Hall expansion. Mike spearheaded the petition drive that collected over 2300 signatures and forced the Council to back down and rescind the project.

Mike’s leadership on the City Hall issue is indicative of the leadership he will provide as Mayor of Monterey. He is the perfect choice to bring new light into Monterey’s historic Council Chambers.

Mike *is not* a professional politician. He is a business leader (building a successful and profitable company from start-up to sale), community and neighborhood activist, husband, father, and grandfather. He will bring his thirty-five years of experience in business, engineering, and management to the table in tackling Monterey’s fiscal, public safety, traffic, water, and development challenges.

**YOU CAN MAKE A DIFFERENCE
ON NOVEMBER 7 BY VOTING
MIKE DAWSON FOR MAYOR**



Mike Dawson for Mayor
P.O. Box 768
Monterey, CA 93942
831-646-8142
mrd@redshift.com
www.montereyvoter.com

“Mike’s diverse background gives him the experience needed to represent Monterey.”

—Monterey Council member
Jeff Haferman

Paid for by Mike for Mayor, Mary Hill, Treasurer, ID # 1289658

PRESORT STD
U.S. POSTAGE
PAID
MONTEREY, CA
PERMIT NO. 36



www.montereyvoter.com